LGBT Collection Development: Service to the Community

Rachel Wexelbaum
Collection Management Librarian
St Cloud State University
rswexelbaum@stcloudstate.edu
@voxpopulare
Skype: skypelibrarian
Acronym Shout Out!

- LESBIAN
- GAY
- BISEXUAL
- TRANSGENDER
- INTERSEX
- QUEER
- QUESTIONING
- ASEXUAL
- ALLY
- E-I-E-I-O!!!!!!
Who are our users of LGBT materials?

What types of LGBT materials do they want?

Where should we place and promote them?

When should we promote them?

How should we promote them?

Why should we promote them?
Why should we promote LGBT materials?

- TO COME OUT AS ALLIES
- TO INFORM THE COMMUNITY
- TO FIND YOUR USERS
- TO GATHER COMMUNITY FEEDBACK
- TO INCREASE CIRCULATION
- TO DEVELOP THE COLLECTION
How should we promote LGBT materials?

- SUBJECT GUIDES
- BOOK DISPLAYS
- TAGGING CATALOG RECORDS
- SOCIAL MEDIA
- THROUGH COMMUNITY ORGANIZATIONS
When should we promote them?

- **January 27:** International Holocaust Remembrance Day
- **February 14:** Valentine’s Day
- **March 31:** International Transgender Day of Visibility
- **April:** Day of Silence
- **May 13:** Minnesota Approves Same-Sex Marriage
- **May 17:** International Day Against Homophobia
- **May 22:** Harvey Milk Day
- **June:** Pride Month (plus your local Pride celebration)
- **June 27:** Stonewall Riots Anniversary
- **September:** Celebrate Bisexuality Day
- **October:** LGBT History Month
- **October:** Ally Week
- **October 11:** National Coming Out Day
- **October 26:** Intersex Awareness Day
- **November 20:** Transgender Day of Remembrance
- **December 1:** World AIDS Day
- **Basically.................................................................EVERY DAY.**
Where should we place and promote them?

- THE LIBRARY AND ITS WEBSITE
- COMMUNITY EVENTS
- LGBT Resource Center/Gay Straight Alliance
- HEALTH CLINICS / COUNSELING CENTERS
- Department meetings—including your own!
What types of LGBT materials do they want?

- What kind of LGBT information are they looking for?
- What LGBT materials are circulating?
- Is your Fiction selection too hetero?
WHO are our users of LGBT materials?
DO YOUR DUTY